

FINTECH ACADEMY

Presented By: HIBERNIAN GLOBAL EDUCATION INITIATIVE

Executive Education Series

EXECUTIVE LEVEL TECHNOLOGY EDUCATION

Learn from professors who are the foremost thinkers in their fields to develop better strategic Financial Technology solutions for “real time” market challenges and thrive in an increasingly diverse dynamic technology world.

PROFESSIONAL DEVELOPMENT

Challenge your traditional way of thinking. Participate in building innovations, strategies, entrepreneurship, and functional interests in FINTECH (marketing, sales, finance, corporate governance) in one transformative experience.

LEADERSHIP TRAINING

Immerse in an environment that's continually focused on increasing the vision and skills to bring the latest best practice leadership application to your organization.

CUSTOMIZED COMPREHENSIVE CUTTING - EDGE





WHAT IS FINTECH?

10 Days Learning Outcomes

Financial Technology

Participants will receive an overview of the development of Financial Technology. They will briefly explore well-known FinTech systems utilized by ecommerce companies. They will also explore how and why China has leapfrogged the West moving from a cash economy directly to a mobile payment platform.

Hands-on projects will include the investigation of FinTech disruptions and its contribution to reshaping commerce, investments, insurance, and securities; as well as its influence in the creation of crypto currencies such as Bitcoin and Blockchain.

The Market Economy

Participants will explore different Market Economy Models and demonstrate why nations that created a national debt survived and prospered economically.

The USA Federal Reserve & Currency

Participants will explain the pros and cons of the USA Federal Reserve System and present their findings of whether minting metal currencies contributed to state and local banks stability or instability.

Cyber Threats to FinTech

Participants will explore the various hacking and other threats to crypto currency and all aspects of FinTech. They will be able to present suggestions for banks and consumers to implement as protection of their finances and investments.

Group Projects Presentation

Participants will present their findings on a designated FinTech research topic.

